Work Strategy of Post-2000 Higher Vocational Students' Ideological and Political Education

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Abstract. The era of Post-1990 in the students of higher vocational colleges has come to an end. The era of Post-2000 is coming. They have their own characteristics. They have personality, strong network application ability, more utilitarian value orientation, and lack of learning initiative. The work of network ideological and political education has brought many challenges. This paper analyzes the characteristics of Post-2000 higher vocational students' ideological behaviors, and puts forward the network ideological and political education work strategy based on the characteristics of Post-2000 higher vocational students' ideological behaviors, and improves the online education management level of higher vocational students.

Introduction

Most Post-2000 high-school students are only children, living in the "421" mode family, the growth environment is relatively superior, the material life is more abundant, parents are willing to spend a lot of time and energy to cultivate talents, want to provide the best For children, Post-2000 high vocational students are mostly versatile and have their own specialties. At the same time, parents are mostly loved, busy making money, neglecting their children's education, lacking educational guidance on thinking behaviors, habits, and people's work, just using money to meet the needs of children, leading to the enjoyment of higher vocational students. Thoughts surround, surrounded by electronic products, a smart phone. Early contact with electronic products has made them more capable of using network information than any previous generation. The knowledge structure and way of thinking are deeply influenced by the mobile Internet, and they can quickly accept new things in the network.

The post-2000 high-school students' thoughts are still positive, active in thinking, individuality, and support and support the party, state, leadership, principles, and policies. They actively care about national events, political affairs, and social hotspots, and actively join the party. However, political theory is weak, and it is easily induced by network thoughts and public opinion. It lacks correct cognition and judgment in the face of big and big. The mainstream of values is more positive, but it is more utilitarian when it comes to things. The starting point for most activities and motivations of participation is self-interested, and if the non-self-interested activities are not enough. Considering the problem is often self-centered, asking others to respect and understand themselves, and they are not very empathetic, individualism is the mainstream, and less collectivism. The same thing, it is easy to tolerate yourself, to lower your own requirements, and to ask for higher requirements.

Post-2000 high-level students will have a lot of time and energy to learn when they encounter their favorite knowledge. However, most Post-2000 students have a poor cultural foundation and a weak foundation. They are derived from family education in middle school. Lack of students, lack of struggle in learning, cannot eat the pain of learning, tired of learning to skip school, late class, absenteeism, entering the classroom is also playing mobile phones, sleeping, lack of initiative, and some students are indifferent to the exam, often does not matter. The reason for the deep analysis is that the Post-2000 vocational students are basically in a passive learning state, and the learning status in class notes, self-learning, learning atmosphere and stress, and learning self-control is poor, and

"learning" is used. It is too difficult to cover up your inner self-esteem and escape the frustration caused by learning. Part of these problems stems from the lack of family education in middle school, which makes Post-2000 high school students free and indulgent, and the network has a certain degree of influence on the study of Post-2000 vocational students.

The life status of Post-2000 vocational students

Post-2000 students have rich emotional experiences. They have had a love relationship since entering the university. There are many contacts for the opposite sex, but these have not brought them a strong inner heart, but the "glass heart" complex. More, cannot withstand setbacks and blows, when dealing with others cannot be criticized, lack of interpersonal communication, have their own view of friends, only choose friends who are willing to play together, the trend is very clear. At the same time, there is a lack of interpersonal communication. Most of the time is immersed in the world of the Internet. Once there is a contradiction with the classmates, sometimes it will be handled improperly and turned into a big contradiction. In the Internet age, most Post-2000 high-level students like to have a certain impact on emotional issues and interpersonal relationships in real life in the virtual world of the Internet.

The growth environment and material environment of Post-2000 high-level students make it easy for them to get a lot of things they want. In addition to learning, many things are handled by people. Therefore, I feel that this kind of lifestyle is natural and relies on strong thinking. Once the things I have done fail, the sense of frustration will be magnified, and the emotions will be depressed. These are also reflected in the study. The students are weak and persistent, and the psychological is weak. . Post-2000 is sometimes arrogant, sometimes self-willed, and sometimes arrogant in doing things. These are related to the growing environment. Lack of parents and brothers and sisters are lonelier. They use these arrogant behaviors to cover up their fragile and lonely hearts. Slowly turn yourself from the real world to the virtual world, find companionship and communication in the virtual world of the network, and find self-worth and identity. Therefore, the psychological quality of real life is weak, the psychological endurance is not strong, and psychological problems are prone to occur.

The Status Quo of Post-2000 Students' Ideological and Political Education

Nowadays, college students do not have correct ideological values and believe that reading will succeed. Therefore, they focus on learning, but they lack the study of ideological and political education concepts, which makes students' understanding of ideological and moral education not deep enough, affecting Post- 2000 students' development in ideological education. At the same time, in the ideological and political education of higher vocational colleges, colleges and universities still use the original educational methods and educational concepts, so that the ideological education system is slow, and the moral level of students is not high, which affects Post-2000 students in ideological education. Progress and development. In addition, college teachers put themselves in the main position of teaching, Post-2000 students are in a passive position, cannot play the subjective consciousness, so that the interest and moral level of training Post-2000 students is hindered, thus pulling Slow Post-2000 students' awareness of ideological education.

In recent years, with the acceleration of the pace, the number of students enrolled in schools has gradually increased, which has also led to an increase in student management and ideological education. However, in higher vocational colleges, there are fewer ideological educators in the school, and the ideological education of students is not enough, which affects the education of Post-2000 students and affects the development of students. In addition, the current Post-2000 students are eager for quick success, mainly to see the results, but do not value the process, do not pay attention to the cultivation of morality, and some Post-2000 students do not care about national events, think that these have nothing to do with themselves, these have affected The cultivation of Post-2000 students' political literacy. At the same time, students in higher vocational colleges are affected by the pressure of learning, their understanding of the core of socialism is not in place, and there is a bias in

understanding Chinese dreams. They believe that if they learn well, they don't have to care about the cultivation of their own ideological education. If they learn well, they can change their own destiny. These problems have seriously affected the development of students.

Reflections on the Ideological and Political Education and Management of Post-2000 Students in Higher Vocational Colleges

Under the new situation, the ideological education and management of Post-2000 students in higher vocational schools must combine the characteristics of Post-2000 students' ideological education, require the relevant personnel of ideological education work to change their new ideas of ideological education, and adjust the new methods of ideological education to develop The new situation of ideological education promotes the continuous development and progress of Post-2000 students in higher vocational schools.

The current ideological education is a kind of service education, which must educate both good people and people. In the teaching of higher vocational colleges, educators must change the traditional teaching mode of traditional teacher's dignity and use the innovative education mode to promote the development of students in higher vocational colleges. Post-2000 students live in an era of information explosion, have a very strong information search ability, and have a broad vision. For the original infusion mode, the copy-based mode has not adapted to the needs of social development, hindering Post-2000 students. Therefore, in the ideological and political education of higher vocational colleges, it is necessary to change this model and use the new innovative management mode to carry out corresponding ideological teaching activities for Post-2000 students, thus promoting the rapid development of Post-2000 students.

Post-2000 students have a personality, and educators should fully respect this personality difference, respect the innovative thinking of Post-2000 students, and then promote people-oriented teaching. People-oriented should pay attention to students' ideological and moral education, pay attention to Post-2000 students, respect Post-2000 students, and apply people-oriented to higher vocational colleges to promote the sustainable development of higher vocational students. In the management of higher vocational colleges, higher vocational colleges should cultivate the autonomy of Post-2000 students, so that students can clearly see their strengths and weaknesses, so that Post-2000 students can fully understand themselves, Post-2000 students only by truly understanding oneself can we fully develop our own thinking and can enhance our understanding of ideological education. Developing a student's ethical level is very important for Post-2000 students. Post-2000 students just entered high school from high school and were curious about some things. If they are not well guided, they will go astray. Therefore, the administrators of higher vocational colleges should establish correct ideas and guide Post-2000 students to discover. New things, exploring new things, at the same time, as a manager should also pay attention to the students' psychological activities, and actively communicate with Post-2000 students, thus promoting the ideological education and management of Post-2000 students.

With the continuous expansion of the enrollment scale of higher vocational colleges, the number of enrollment is gradually increasing, which will reduce the overall quality of enrolled students. Together with the improvement of Post-2000 students' living conditions and the wide application of multimedia, this is also high. The ideological education of vocational students poses great challenges. Therefore, in order to improve the ideological education of Post-2000 students, it is necessary to build a system of educating people to educate Post-2000 students from all aspects and perspectives, and to carry out ideological and political education and management for students, thus promoting the acceleration of students. At the same time, the management of students in higher vocational colleges should be changed from "management" to "guidance". It is necessary to build a team of student management work and let students manage themselves, thus promoting the rapid development of Post-2000. With the establishment of a comprehensive education system, students can organize a self-evaluation theme class every week, so that every Post-2000 student can say what they have done badly. They should correct it, from other students. What kind of knowledge has been learned by

myself, and thus strengthen Post-2000 students to manage themselves and promote their own progress. At the same time, we must continue to increase the construction of teachers in higher vocational colleges, so that teachers in higher vocational colleges use their own actions to drive the progress and development of Post-2000.

Post-2000 Higher Vocational Students Carry out Network Ideological and Political Education Work Strategy

Network ideological and political education has become an indispensable part of ideological and political education, especially for Post-2000 students. Their study and life are surrounded by mobile internet. It is essential to carry out real-time and benign education according to their characteristics. They can achieve the purpose of educating and inspiring them in the way they like. The daily learning, life and work of Post-2000 vocational students are inseparable from online behavior, so network behavioral norms and ethics are crucial. The Internet is a double-edged sword. It also brings a lot of negative effects while providing convenience. Post-2000 students are physiologically mature, but their ideological consciousness is not mature enough to distinguish the network environment. Therefore, it should be From the ideological enhancement and standardization of their ability to use and use the network, through thematic activities such as theme class meetings, debates, essay competitions, etc., effectively guide higher vocational students to standardize network behavior. In-depth understanding of the ideological dynamics of higher vocational students, grasp the initiative of ideological and political education, prevention and control, publicity and mobilization, and improve the network moral quality of vocational students.

The quality of workers, the construction of a professional network of ideological and political teams, ideological and political education workers are the gatekeepers of Post-2000 higher vocational students' network ideological and political education. The quality of workers directly determines the effectiveness of network ideological and political education. Therefore, network ideological and political education workers must have lofty moral quality, good professional quality, and also have a noble network information quality. At the same time, we will build a professional network ideological and political team, organize and have a disciplined and purposeful network ideological and political education work, and regularly carry out online and offline guidance, special training and other educational thematic activities to serve and manage Post-2000 vocational students. Network behavior.

Post-2000 students have a strong ability to use the Internet. It is relatively insignificant to rely on traditional platforms to carry out network work. Therefore, it is necessary to use a variety of network carriers to carry out work. For example, when using WeChat and qq platform to carry out instant communication, you can also use WeChat public number, WeChat group, qq group to promote and educate, and also use the "Easy" platform, a professional network ideological and political education. The platform carries out a variety of work, working quickly, efficiently and in a targeted manner, using the way that high-school students like it.

To carry out network ideological and political education work, we must have a clear network environment. Creating a clear network environment requires not only each participant to abide by the network norms, but also need to formulate relevant network management systems and improve the network ideological and political education detection mechanism. Standardize the behavior of network behavior, discover bad behaviors in a timely manner, criticize and educate students, and help students distinguish bad network temptations and behaviors, cultivate good behavior habits of using the network, and clear the network environment.

Guide high vocational students to actively participate in the network ideological and political education work, let students become the main body of network ideological and political, form a network ideological and political model of students' self-education, self-management, self-service, self-improvement, so that students benefit themselves Self-growth, motivate people, and let them take the initiative to carry out related work.

Conclusion

With the entry of Post-2000 into the university, it has become the main force of higher vocational colleges and has played an important role in promoting the development of higher vocational colleges. Therefore, higher vocational colleges must do a good job in the management and ideological education of higher vocational students, strengthen students' awareness of ideological education, and thus promote the rapid development of Post-2000 students. In order to promote the rapid development of students, the management of higher vocational colleges must constantly improve the management methods and management methods of Post-2000 students, enhance the understanding of Post-2000 students on ideological education, and know the importance of ideological education. Sexuality promotes the development of students' good quality and academic achievement, so as to promote the comprehensive and sustainable development of vocational students.

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